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CENTRAL FAX CENTER**

NOV 23 2007

HEWLETT-PACKARD COMPANY
Intellectual Property Administration
P.O. Box 272400
Fort Collins, Colorado 80527-2400

PATENT APPLICATION

ATTORNEY DOCKET NO. 10007237-1

Inventor(s): **Patton et al.**

Confirmation No.: 4995

Application No.: 09/911,750

Examiner: Davis, Zachary A.

Filing Date: 07/23/2001

Group Art Unit: 2137

Title: Digital Content With Information Of Latent Value To Purchaser And Method For Making The Same

Mail Stop Amendment
Commissioner For Patents
PO Box 1450
Alexandria, VA 22313-1450

TRANSMITTAL LETTER FOR RESPONSE/AMENDMENT

Transmitted herewith is/are the following in the above-identified application:

- ☒ Response/Amendment
☒ New fee as calculated below
☐ No additional fee
☐ Other

- ☐ Petition to extend time to respond
☐ Supplemental Declaration

Fee\$

CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY						
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEES
TOTAL CLAIMS	52	MINUS	46	= 6	X \$50	\$ 300
INDEP. CLAIMS	8	MINUS	9	= 0	X \$210	\$ 0
<input type="checkbox"/> FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM					+ \$370	\$ 0
EXTENSION FEE	<input type="checkbox"/> 1st Month \$120	<input type="checkbox"/> 2nd Month \$460	<input type="checkbox"/> 3rd Month \$1050	<input type="checkbox"/> 4th Month \$1640		\$ 0
OTHER FEES						\$
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 300

Charge \$ 300 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees.

☒ A duplicate copy of this transmittal letter is enclosed.

I hereby certify that this paper is being
transmitted to the Patent and Trademark Office
facsimile number (571) 273-8300.

Date of facsimile: 11/23/07

Typed Name: JoAnn Sismilich

Signature: [Signature]

Respectfully submitted,

Patton et al.

By [Signature]

Robert C. Sismilich

Attorney/Agent for Applicant(s)

Reg No.: 41,314

Date: 11/23/07

Telephone: (941) 677-6015

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CENTRAL FAX CENTER****NOV 23 2007** HP Docket No. 10007237-1**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Appl. No.	: 09/911,750)
Conf. No.	: 4995)
Applicant	: Patton et al.)
Filed	: 07/23/2001)
Title	: Digital Content With Information Of Latent Value To)
	Purchaser And Method For Making The Same)
TC / Art Unit	: 2137)
Examiner	: Davis, Zachary A.)
Docket No.	: 10007237-1)
Customer No.	: 022879)

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

RESPONSE

Sir:

In response to the Office Action dated 08/23/2007, please enter the following amendments and consider the following remarks.

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 14 of this paper.

11/26/2007 HDEMESS1 00000059 082025 09911750

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